



Will Elliott - Video Editor

www.editbywill.com

512.553.3825 spenceelliott@gmail.com



Hi, I'm Will.

I'm a video editor with over 15 years of professional experience. I'm a one-stop post production shop, able to handle editing, motion graphics, design, scriptwriting, VO recording— you name it. I take pride in my work, I'm fast, and I know what performs and what doesn't across all the social platforms. In addition to my other freelance work, I currently edit all the social video content for Indeed remotely from my home post production studio in Chapel Hill, NC.

Latest Social Content

INDEED - FEMALE CEO

<https://www.facebook.com/watch/?v=1396915044813425>

INDEED - BIG MIC:

<https://www.instagram.com/p/DOeDWBaDdvl/>

INDEED - TALKING SALARY

<https://www.instagram.com/p/DT3m2oJEIMt/>

Recent Professional Experience

Senior Video Editor - Material – Remote 2020 - 2026

Lead editor for social-first video content across major brand accounts

Translate creative briefs into high-performing content tailored for each platform
(Instagram, TikTok, YouTube, etc.)

Collaborate with creative directors, strategists, and producers across multiple time zones

Own full post-production pipeline: editing, motion graphics, sound design, color, and delivery

Optimize content based on performance insights and platform trends

Maintain fast turnaround times without sacrificing quality

Skills and Tools

- Full Adobe Suite
- Color correction & grading
- Sound design & audio mixing
- Motion graphics & animation
- Figma
- Storytelling & pacing for social media
- Scriptwriting & creative development
- Voiceover recording
- Asynchronous collaboration across time zones
- Remote production workflows
- File management & delivery pipelines
- Fast iteration based on feedback and performance data

Education

University of Texas - Radio / Television / Film

I'm excited for the opportunity to help deliver your video message and grow your brand. Let's talk.